

2022 HARNESS HORSE YOUTH FOUNDATION SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



For more information
please contact the
HHYF office
phone: 317.908.0029
email: ellen@hhyf.org

HHYF is a charitable 501 (c) 3 organization dedicated to giving young horse lovers the opportunity to learn about driving and Standardbreds. Our programs include interactive learning experiences with race horses, equine scholarship administration, and creation and distribution of educational materials related to harness racing.

HHYF relies heavily on financial support from those who share our passion of introducing young people and their families to harness racing. We hope you will consider joining us in our efforts in the upcoming year!

2022 Sponsorship Opportunities - Please Support HHYF Programs!

Industry Partnership \$10,000 and above

- Logo with link on HHYF website home & sponsorship pages
- Logo included on signage during hands-on events
- Logo included in HHYF newsletters
- Logo included in participant take home information
- Social media post on HHYF channels 6 times per year
- Inclusion in HHYF media releases to American Horse Publications and industry trades 6 times per year OR inclusion in HHYF media releases to more than 100 harness and horse industry outlets
- If provided by sponsor, video inclusion on HHYF social media sites 3 times per year
- Commemorative plaque

Win Level \$5000 - \$9999

- Logo with link on HHYF website home & sponsorship pages
- Logo included on signage during hands-on events
- Logo included in HHYF newsletters
- Logo included in participant take home information
- Social media post on HHYF channels 3 times per year
- Inclusion in HHYF media releases to American Horse Publications and industry trades 3 times per year
- If provided by sponsor, video inclusion on HHYF social media sites 3 times per year
- Commemorative plaque

Stable Sponsorship \$1000

- Logo with link on HHYF website home & sponsorship pages
- Logo included on signage during hands-on events
- Mention in HHYF newsletters
- Logo included in participant take home information
- Social media post on HHYF channel 1 time per year
- Inclusion in HHYF media releases to American Horse Publications and industry trades 1 times per year
- Commemorative plaque

Gifts In Kind/Other Opportunities - please contact the office to discuss details. We have several items on our wish list!



2022 Harness Horse Youth Foundation Sponsorship & Partnership Opportunities

Name: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Choose Your Sponsorship Level

- Industry Partnership \$10,000 and above
- Win Level \$5000 to \$9,999
- Stable Sponsorship \$1000
- Other

Thank you for your support of HHYF!



2022 sponsorship fulfillment concludes on January 1, 2023.