

2022 HHYF SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

HHYF is a charitable 501 (c) 3 organization dedicated to giving young horse lovers the opportunity to learn about driving and Standardbreds. Our programs include interactive learning experiences with race horses, equine scholarship administration, and creation and distribution of educational materials related to harness racing.

HHYF relies heavily on financial support from those who share our passion of introducing young people and their families to harness racing. We hope you will consider joining us in our efforts in this year!

2022 Itinerary

Delaware

Indiana

Ohio

Maine

New Jersey

New York

Virginia

(schedule announced soon; more states may be added)



For more information please contact the HHYF office
phone: 317.908.0029
email: ellen@hhyf.org



2022 HHYF Sponsorship Opportunities - Please Support HHYF Programs - together we are ensuring harness racing's future!

Industry Partnership \$10,000 and above

- Logo with link on HHYF website home & sponsorship pages
- Logo included on signage during hands-on events
- Logo included in HHYF newsletters
- Logo included in participant take home information
- Social media post on HHYF channels 6 times per year
- Inclusion in HHYF media releases to American Horse Publications and industry trades 6 times per year OR inclusion in HHYF media releases to more than 100 harness and horse industry outlets
- If provided by sponsor, video inclusion on HHYF social media sites 3 times per year
- Commemorative plaque

Win Level \$5000 - \$9999

- Logo with link on HHYF website home & sponsorship pages
- Logo included on signage during hands-on events
- Logo included in HHYF newsletters
- Logo included in participant take home information
- Social media post on HHYF channels 3 times per year
- Inclusion in HHYF media releases to American Horse Publications and industry trades 3 times per year
- If provided by sponsor, video inclusion on HHYF social media sites 3 times per year

Stable Sponsorship \$1000

- Logo with link on HHYF website home & sponsorship pages
- Logo included on signage during hands-on events
- Mention in HHYF newsletters
- Logo included in participant take home information
- Social media post on HHYF channel 1 time per year
- Inclusion in HHYF media releases to American Horse Publications and industry trades 1 times per year

Gifts In Kind/Other Opportunities

Please contact the office to discuss details.
We have several items on our wish list!

Name: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Choose Your Sponsorship Level

- | | |
|--|--|
| <input type="checkbox"/> Industry Partnership \$10,000 and above | <input type="checkbox"/> Win Level \$5000 to \$9,999 |
| <input type="checkbox"/> Stable Sponsorship \$1000 | <input type="checkbox"/> Other |

Thank you for your support of HHYF!

2022 sponsorship fulfillment concludes on January 1, 2023.